

AIR INDIA MAKES GIFTING EASIER WITH INTRODUCTION OF AIR INDIA GIFT CARDS

Gurugram, 16 July 2024: Air India, India's leading global airline, has introduced Air India Gift Cards, offering travellers a convenient and flexible way to gift the joy of travel to their loved ones.

Air India Gift Cards are e-cards that one can purchase online in any denomination between INR 1,000 to INR 200,000 to gift to their loved ones or save for their own future use.

Air India Gift Cards can be used to book domestic and international flights as well as to buy ancillary services such as extra baggage, seat selection, etc. on Air India's website and mobile app. The Air India Gift Cards, thus, offer unmatched flexibility, allowing recipients to choose their preferred destination, travel dates, cabin class of travel, and even add on extras, to design their trips the way they desire, making these the perfect present for any occasion.

Air India Gift Cards are available for purchase on giftcards.airindia.com in four themes – Travel, Wedding Anniversary, Birthday, and Special Moments - and can be easily personalised.

Other key features of Air India Gift Cards:

- **Convenient delivery:** Air India Gift Cards can be purchased for immediate use or be scheduled for delivery within 60 days of purchase.
- **Transferability:** They are transferable, so recipients of the Air India Gift Cards can even use them to book flights for someone else.
- **Combination of Air India Gift Cards:** Travellers can club up to three cards to use in one transaction. They can also be combined with a credit card as a form of payment to cover any remainder amount to pay.
- **Multiple uses:** Air India Gift Cards can be used for a single trip or spread across multiple bookings.

About Air India:

Founded by the legendary JRD Tata, Air India pioneered India's aviation sector. Since its first flight on October 15, 1932, Air India has built an extensive domestic network with non-stop flights to cities around the world, across the USA, Canada, UK, Europe, Far-East, South-East Asia, Australia, and the Gulf. After 69 years as a government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January 2022.



Air India is navigating through a major five-year transformation roadmap under the aegis of *Vihaan.AI*, with an ambition to become a world class airline with an Indian heart. The first phase of this transformation, the taxi phase was recently concluded, and focused on fixing the basics. These included bringing back to service many long grounded aircraft, addition of talent across flying and ground functions, rapid upgradation of technology and strengthening of customer care initiatives amongst others. A member of Star Alliance, the largest global airline consortium of leading international airlines, Air India offers seamless connectivity and facilities to passengers all over the world.

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